

Before the session
<ul style="list-style-type: none"> Your task as a media group member before the YPAC session is to identify and contact target media (local, national; newspapers, radio, ...). Provide additional information and materials to the public media upon request. Invite them to the official press conference (if attending it might be an option for them). Write press releases and post on school websites and social media about your delegation's preparations. READ THE HANDBOOK so you know your role in YPAC and your specific responsibilities. Read the topics and prepare for the upcoming session. Pay special attention to what is relevant to your local area. <p>→ It's easier to write articles on a topic you are familiar with.</p>
During the session
<ul style="list-style-type: none"> Document the YPAC session, sharing pictures and posts on your school's website, YPAC's Instagram page etc. Write articles about committee work and interview important guests or YPAC members for YPAC's Flying Facts or for newspapers. In the press releases, summarize all the work that is being done in the committees and by the presidency. <p>→ Visit the committees and take pictures of their work. Get to know their work and ideas so you can report on them later.</p> <p>→ Organize interviews with delegates, committee presidents, presidency, YPAC visitors, ...</p> <p>→ Always have your target audience in mind before you start writing an article.</p>
<p>General requirements:</p> <ul style="list-style-type: none"> You must be able/willing to do independent research on a given topic. You should be able to write press articles in a certain form. Always be aware of and respond to instructions from your editors-in-chief. Have the confidence to suggest articles. Share information and knowledge at the official press conference. Whenever you take photos or make a recording, you should be able to edit the media.
After the session
<ul style="list-style-type: none"> Work together with your delegation (especially with the PR delegate) to arrange meetings and interviews with politicians. Take responsibility for establishing/maintaining media contacts in your home country. Report to the media on the activities of the YPAC session. Write/edit articles summarizing the work done.